CAREER OPPORTUNITIES

A Master of Business Administration - Global Business Management program opens up a wide range of career opportunities, examples include:

1. Global Business Manager
2. International Trade Specialist
3. Business Development Manager
4. Corporate Strategy Consultant
5. Supply Chain and Logistics Manager
6. Market Expansion Strategist
7. Foreign Investment Analyst
8. International Marketing Manager
9. Export and Import Manager
10. Multinational Operations Manager

CONTACTS

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Master of Business Administration in

Global Business Management

USIU-Africa is accredited in Kenya by the Commission for University Education (CUE) & the United States of America by WASC Senior College and University Commission respectively.

PROGRAM DESCRIPTION

The world needs broad-minded leaders to seize opportunities and lead change in times of escalating complexity. The MBA (Global Business Management) program is a rigorous one year course of study that focuses on globalization, entrepreneurship and applicability. It has been designed for ambitious, dynamic executives willing to learn from and with their peers, and receive an MBA education that will propel them to the next level in their professional and academic careers. The small class sizes that our MBA program is famous for, provide students with the intellectual activity that foster collaboration and discussion around current global strategic management thinking, and lead to strong professional networks that contribute not only to personal development, but also to the future of their own organizations.

LEARNING OUTCOMES

Upon completion of the Master of Business Administration - Global Business Management program, students will be able to:

1. Analyze and interpret financial information for decision making.
2. Formulate, implement and evaluate firm strategies.
3. Evaluate entrepreneurial opportunities and develop strategies in a dynamic environment.
4. Exhibit leadership and ethical behavior in a diverse environment.
5. Conduct research in the field of specialization.
6. Embrace global practices.

DEGREE REQUIREMENTS

45 UNITS

CORE COURSES — 24 UNITS

ACT 6010	Managerial Accounting	3 Units
BUS 6020	Strategic Management	3 Units
BUS 6035	Leadership and Ethics	3 Units
BUS 6220	Business Research Methods	3 Units
BUS 6225	Business Statistics	3 Units
ECO 6010	Managerial Economics	3 Units
FIN 6000	Managerial Finance	3 Units
MKT 6000	Managerial Marketing	3 Units

CONCENTRATION COURSES — 21 UNITS

GMB 6010	Global Strategic Management	3 Units
GMB 6020	Management of Global Entrepreneurial Ventures	3 Units
GMB 6040	International Financial Markets	3 Units
GMB 6055	International Business and Trade	3 Units
GMB 6850A	Global Business Management Project I	3 Units
GMB 6850B	Global Business Management Project II	3 Units
GMB 6230	Global Study Tour	3 Units

Repeating courses

A maximum of 2 courses may be repeated. No course may be taken more than twice (the original and one subsequent registration) without approval from the Dean.