



Chandaria
School of
Business

Master of Business Administration

Education to take you places.

Program Description

The Chandaria School of Business in partnership with international business schools offers the Master in Business Administration program to meet the needs of high-potential executives seeking a world-class education focused on globalization, entrepreneurship and applicability.

Dual Accreditation

This degree program is approved by the Commission for University Education and the WASC Senior College and University Commission, ensuring the highest standards have been met in Kenya and the United States respectively.

Whatever your leadership ambitions, you need to understand how markets work and how to build a thriving organization.

However, to make a deep impact in coming decades, you also need to be able to navigate the complexity that exists where sectors, regions, and cultures intersect in an increasingly connected world.

An applicant's academic transcript and work experience will be evaluated. If prerequisites are lacking, appropriate survey courses must be taken prior to the graduate courses.

Survey Courses

**All courses are 1.5 units*

BUS 5010 Survey of Accounting
BUS 5020 Survey of Finance
BUS 5030 Survey of Marketing
BUS 5040 Survey of Production/Operations Management
BUS 5050 Survey of Economics
BUS 5060 Survey of Legal Environment of Business
BUS 5070 Survey of Management Practices
BUS 5080 Survey of Information Systems
BUS 5090 Survey of Business Statistics
BUS 5100 Survey of Business Communications
BUS 5110 Survey of Computer Applications

Core Courses 24 Units

ACT 6010 Managerial Accounting
BUS 6020 Strategic Management
BUS 6035 Leadership & Ethics
BUS 6220 Business Research Methods
BUS 6225 Business Statistics
ECO 6010 Managerial Economics
FIN 6000 Managerial Finance
MKT 6000 Managerial Marketing

Concentration

The following concentrations are available to students who seek a graduate degree from the Chandaria School of Business.

18 Units

Finance

- FIN 6010 Investments
- FIN 6030 International Financial Markets
- FIN 6040 Information Systems Application in Finance
- FIN 6800 Seminar in Finance
- FIN 6850A Project I
- FIN 6850B Project II

Global Social Sustainable Enterprise (GSSE)

- GSE 6010 Global Social Sustainable Enterprise
- GSE 6030 Development of Social Sustainable Enterprises
- GSE 6040 Sustainable Enterprise Funding and Evaluation
- GSE 6850A Project I
- GSE 6850B Project II
- GSE 6890 Project Practicum

Human Resource Management

- BUS 6050 Total Quality Management
- MGT 6010 Human Resource Management
- MGT 6020 Human Resource Development
- MGT 6030 Labor Relations Management
- MGT 6850A Project I
- MGT 6850B Project II

Marketing

- MKT 6010 Marketing Communications Strategy
- MKT 6020 Marketing Research
- MKT 6040 Global Marketing Strategy
- MKT 6050 Information System Applications in Marketing
- MKT 6850A Project I
- MKT 6850B Project II

Strategic Management

- BUS 6120 Strategic Response to Turbulent Environments
- BUS 6140 Management of Technological Innovation
- BUS 6150 Contributors to Strategic Management
- BUS 6850A Project I
- BUS 6850B Project II
- IBA 6020 Transnational Strategic Management

Double Concentration

A student undertaking a double concentration MUST meet the requirements for each concentration. However, the student MUST substitute the research project in any ONE of the chosen concentrations, with TWO elective courses from any OTHER concentrations offered in the MBA program.

Further information may be obtained from the USIU-Africa Admissions Office.



*“Education is not the filling of a pail,
but the lighting of a fire.”*

*William Butler Yeats,
Irish poet and one of the foremost figures of 20th century literature.
1865 - 1939*

USIU AFRICA

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