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Executive Course on Leadership and Governance

United States International University-Africa

Education to take you places

Program Description
The Purpose of the course is to equip senior managers, boards and directors with skills and knowledge in providing strategic leadership and ethical management of organization resources whilst being aware of legal obligations and best practice.

Expected Learning Outcomes
At the end of the course, learners are expected to:
- Analyze and interpret financial statements
- Apply fundamental corporate governance and ethical issues;
- Analyze global best practices in corporate governance for effective and efficient leadership;
- Evaluate the key success factors for an effective corporate leadership;
- Apply good corporate governance practices to support efficient decision making;
- Acquire and develop skills in creative and innovative successful fundraising

Modules
i) Strategy and Strategic Planning;
ii) Leadership and Performance Management
iii) Change Management and Organization Behavior
iv) Financial Quality Assurance
v) Accounting and Financial Reporting,
vi) Principles, Practices and Responsible Leadership & Mindset;
vii) Risk Analysis & Management
viii) Legal Framework for Leadership, Ethics and Integrity
ix) Monitoring & Evaluation and value for Money
x) Social entrepreneurship
xi) Fundraising Strategies and Resource Mobilization
xii) Disclosure, Transparency, Accountability and Professionalism

Mode of Delivery
The training will be delivered using lectures, role play, case study analysis, videos, problem solving, among others

Target
The target groups include senior managers, boards, directors, councils, trustees, members of parliament including senators, Members of County Assemblies, CECs, Chief Managers, policy makers, academicians, regulators, administrators, among other leaders.

Course Intake and Location
This course is offered every second week of February, April, June, August and October, Monday to Friday (9.00am-4.00pm).
Classes are taken from USIU-Africa campus, Nairobi.

Program Elements
The program brings together industry leaders, political leaders, practitioners and scholars in diverse leadership capacities. Networks and topical knowledge gained from this program results to transformative leadership and governance initiatives within personal spheres and ultimately in a national, regional and global scope.

Features
i) Small and all-inclusive lecture sessions
ii) Lectures by industry leaders and professionals
iii) Experiential learning anchored on learners and market experiences.

Benefits
This program enables you interpret frameworks underlying corporate leadership and governance practices necessary in supporting the development of good governance and ethical practices and effective stakeholder inclusion and dialogue throughout your organization.

Admission Requirements
- Undergraduate Degree in any discipline
- Working in the civil society or government institutions
- 2 passport Sized photos
- Identification documents (ID/Passport)
- Admission fee of Kshs. 3150

Fees
Tuition fees KES 175,000