CAREER OPPORTUNITIES

1. Corporate Executive (CEO, CFO, COO)
2. Business Consultant
3. University Professor
4. Entrepreneur
5. Operations Director
6. Strategic Management Advisor
7. Market Research Analyst
8. Corporate Trainer
9. Government or Nonprofit Executive
10. Investment Analyst

CONTACTS

P.O. Box 14634 - 00800,
USIU Road, Off Thika Road (Exit7), Nairobi, Kenya

+254 730 116 290 /291 /247 /300 /397 /503 /522

admit@usiu.ac.ke +254 755 844 849

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Doctor of **Business Administration**

USIU-Africa is accredited in Kenya by the Commission for University Education (CUE) & the United States of America by WASC Senior College and University Commission respectively.

PROGRAM DESCRIPTION

Preparing Leaders to Lead Change: Candidates are picked from senior management with the capacity to introduce and develop industry-wide transformative change.

World-Class Faculty: Mentorship and close supervision are built into the program to ensure candidates remain guided.

Rigorous Research: Candidates are required to gain an in-depth understanding of challenges currently faced by industries they are intimately familiar with.

Entensive Online Academic Resource: Our state of the art library provides more than adequate access to leading research undertaken around the globe.

LEARNING OUTCOMES

1. Apply effective leadership in a dynamic business environment.
2. Apply emerging business theories and practice in providing solutions to interdisciplinar y business problems.
3. Integrate financial information for business making.
4. Formulate and implement strategic solutions in a turbulent business environment 5. Design, conduct and disseminate applied research that contributes to business knowledge and solutions.

DEGREE REQUIREMENTS — 81 UNITS

CORE COURSES — 30 UNITS

DBA 7000	Business Research Statistics	3 Units
DBA 7010	Human Resource Management	3 Units
DBA 7020	Entrepreneurship	3 Units
DBA 7030	Accounting and Financial Management	3 Units
DBA 7040	Strategic Management	3 Units
DBA 7050	Leadership	3 Units
DBA 7060	Business Research Methods	3 Units
DBA 7070	Comprehensive Examinations	3 Units

SPECIALIZATION — 6 UNITS

FINANCE

FIN 7000	Corporate Finance	3 Units
FIN 7010	Seminar in Finance	3 Units

STRATEGIC MANAGEMENT

MGT 7000	Global Strategic Management	3 Units
MGT 7010	Seminar in Strategic Management	3 Units

LEADERSHIP & ORGANIZATIONAL CHANGE

LED 7000	Strategic Leadership & Change Management	3 Units
LED 7010	Seminar in Leadership & Change Management	3 Units

DISSERTATION — 45 UNITS

Dissertation Proposal Presentation	9 Units
Pilot Study and Approved Dissertation Proposal	9 Units
Dissertation Field Work (Data Collection)	9 Units
Draft Dissertation Report & Defense	9 Units
Submission of Approved Dissertation Report	9 Units