



Chandaria  
School of  
Business

# Doctor of Business Administration

Education to take you places.

# About the Doctor of Business Administration

**Preparing Leaders to Lead Change:** Candidates are picked from senior management with the capacity to introduce and develop industry-wide transformative change.

**World-Class Faculty:** Mentorship and close supervision are built into the program to ensure candidates remain guided.

**Rigorous Research:** Candidates are required to gain an in-depth understanding of challenges currently faced by industries they are intimately familiar with.

**Extensive Online Academic Resource:** Our state of the art library provides more than adequate access to leading research undertaken around the globe.

## Degree Requirements

81 Units

### Program Learning Outcomes

- Apply emerging theories and practices in addressing inter-disciplinary business issues.
- Apply effective leadership in a dynamic business environment.
- Apply financial information to enhance business decisions.
- Develop and implement strategic solutions in a dynamic environment.
- Design, conduct and disseminate research that contributes to business knowledge and solutions.

### Core Courses

30 Units

- DBA 7000 Business Research Statistics
- DBA 7010 Human Resource Management
- DBA 7020 Entrepreneurship
- DBA 7030 Accounting and Financial Management
- DBA 7040 Strategic Management
- DBA 7050 Leadership
- DBA 7060 Business Research Methods
- DBA 7070 Comprehensive Examinations

### Dissertation

45 Units

### Program Delivery

- 3-year program divided into 3 terms of 13 weeks each.
- 1 year coursework and a minimum of 2 years research work.
- 25 students per year in ultra-modern and fully-digitalized classrooms at USIU-Africa.

### Class Schedule

- 5.40pm - 09.00pm (Fridays)
- 9.00am - 12.00pm AND  
1.30pm - 06.00pm (Saturdays)

### Program Fees

- Payable in 9 equal installments over 3 years.

### Specialization

6 Units

#### FINANCE

- FIN 7000 Corporate Finance
- FIN 7010 Seminar in Finance

#### STRATEGIC MANAGEMENT

- MGT 7000 Global Strategic Management
- MGT 7010 Seminar in Strategic Management

#### LEADERSHIP & ORGANIZATIONAL CHANGE

- LED 7000 Strategic Leadership & Change Management
- LED 7010 Seminar in Leadership & Change Management

## Admission Requirements

- Undergraduate degree from an accredited university
- Graduate degree in a business discipline from a recognized tertiary institution/university.
- Have a minimum of three years relevant business or administrative management or academic experience and currently be working in a business or public/private sector organization or have access to one (so that practical requirements of the program can be met).
- Applicants must have undertaken a research project or thesis in their graduate studies as a demonstration of their capacity to undertake post graduate work at an advance level.
- A one thousand (1000) word essay to prove proficiency in written English language.

## Application Deadline

Applications for the January intake are due by the end of May each year.

## Application Procedure

Application forms are available from the USIU-Africa Admissions Office or can be downloaded from our website: [www.usiu.ac.ke/dba](http://www.usiu.ac.ke/dba)

## Dual Accreditation

This degree program is approved by the Commission for University Education and the WASC Senior College and University Commission, ensuring the highest standards have been met in Kenya and the United States respectively.

## About USIU-Africa

For over 45 years, United States International University-Africa has offered quality education to students from all over the world, with over 65 nationalities represented in our student population.

CHALLENGE. INSPIRE. GROW



*“Logic will get you from A to B.  
Imagination will take you everywhere.*

*Albert Einstein,  
German-born theoretical physicist  
1879 - 1955*

## USIU AFRICA

P.O. Box 14634-00800, Off Thika Road,  
Behind Safari Park Hotel, Nairobi, Kenya  
Tel: +254-730 116 300/518/522 OR  
+254-20-3606000

Fax: +254-20-3606100

Email: [gemba@usiu.ac.ke](mailto:gemba@usiu.ac.ke)

Web: [www.usiu.ac.ke/gemba](http://www.usiu.ac.ke/gemba)

 [www.facebook.com/USIUAfrica](http://www.facebook.com/USIUAfrica)

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