

NOVEMBER 13 - 19  
2021

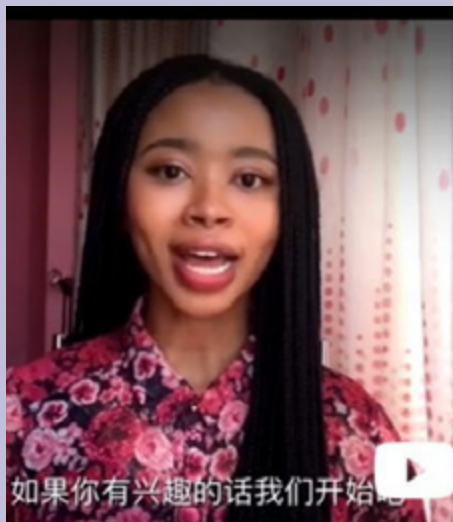
# CAMPUS This Week

## Confucius Classroom at USIU-Africa takes part in the celebration of Chinese Mid-Autumn Festival celebration (中秋节 -Zhōngqiū Jié)

> By Wanjiku Mbugua

The Mid-Autumn Festival, also known as the Moon Festival or the Mooncake Festival is a traditional festival celebrated in mainland China. This festival traditionally falls on the 15th day of the eighth month of the Chinese lunar calendar, which is in September or early October on the Gregorian calendar.

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Ivy Gakuru, winner of the oral speech category, where she spoke on the topic 'Effective ways of studying Chinese Language'



Simon Biar, who participated in the martial arts and oral speech categories, emerging second in both.



A representative from the Commission for University Education (CUE) presents the final audit report to the Vice Chancellor, Prof. Freida Brown. Photo: Diana Meso.

## Commission for University Education re-affirms USIU-Africa's accreditation

> By Peter Kigwilu

Recently, the Commission for University Education (CUE) conducted a three-day regular quality audit of the University, an activity that happens every five years under Regulations 17 (1) (2), (3) and (4) of the Universities Regulations 2014. USIU – Africa was due for such an audit this year. The Commission carried out the audit from November 2-4, 2021 on the basis of the Self – Assessment Report (SAR) the University had submitted and the interviews with various University constituents including students, academic and administrative staff, University Senate, Alumni, University Council, Board of Trustees and the Chancellor. It also inspected the University facilities.

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## The School of Science and Technology enters partnership with EDU Plus Africa to provide training for 15 students

> By Humphrey Muchuma and CTW Team

The School of Science and Technology recently entered into a partnership with EDU Plus Africa to offer Cyber Security training to 15 students from the School of Science and Technology for a

period of 4-6 months. The training will equip the students with the skills to explore the vast opportunities in the digital space.

Speaking to CTW, EDU Plus Africa Managing Director and CEO, Mr. Humphrey Muchuma noted that the partnership was a representation of the core of EDU Plus Africa's operations-creation of employment opportunities for African youth. Economic inequality is one of the most threatening global challenges of our time compromising on stability and social progress. More than half of the world's poorest people are in Sub-Saharan Africa and are earning less than a dollar a day. EDU Plus Africa is dedicated to filling this employment gap by

employing an inclusive employment practice that is at the core of our business. We hire and provide career development opportunities to people who otherwise would have limited prospects for formal employment. We have and continue to transform the lives of young men and women. In return these young people are benefiting the communities they live in," he said.

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## Zimbabwean parliamentarians visit USIU 99.9 FM radio station

> By Isaiah Cherutich



The Zimbabwean delegation pose for a photo after their visit to USIU Radio on a benchmarking mission.  
Photo: Zerubbabel Odera.

On Wednesday, November 17, a Zimbabwean parliamentary delegation visited the School of Communication, Cinematic & Creative Arts (SCCCA), specifically USIU's 99.9 FM radio station on a fact-finding mission. The parliamentarians who are members of Committee on Information, Media and Broadcasting Services were on a benchmarking mission to local community radio stations following consultations with senior officials of the country's telecommunications regulator, Communications Authority of Kenya (CA) on the country's vibrant broadcast industry.

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## Incubation and Innovation Center to host free entrepreneurship training

> By Scott Bellows

The Incubation and Innovation Center will be hosting a free in-person training on Saturday, November 20 from 9:30am to 12:30pm on the third floor of the Freida Brown Student Center. Prof. Scott will be training the Center's entrepreneurs on "Unconscious Bias: Boosting Your Business Using Entrepreneurship Psychological Tools". The training is part of the Incubation and Innovation Center's Fall semester program dedicated to trainings and partnership building.

The Incubation and Innovation Center supports USIU-Africa affiliated entrepreneurs to launch a new business or grow their startup ventures. The incubation program is free of charge for current students and alumni. We offer free entrepreneurship coaching, mentoring, training, guest speakers, focus groups, investor pitching, networking, and office space.

During the semester, the Center developed a new five-year partnership with USAID and

Michigan State University to introduce a "Human Centered Design" program into our incubation program. It will compete with Egerton University in Nakuru, SwhailPot in Mombasa, and the National Youth Bunge Association in Kisumu, Kakamega, Nakuru, Mombasa, and Kiambu. The Incubation Center also has six county governments onboard to support the initiative.

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### UPCOMING EVENTS

1. **Mr & Miss USIU-Africa**  
Friday, NOV 26, 2021
2. **The Kalasha Awards Film Screening-** Friday,  
NOV 26 - Saturday, 27, 2021

## Department of Cinematic Arts to host screening of Kalasha Award nominated films

> By CTW Team

On Friday, November 26 and Saturday, November 27, the Department of Cinematic Arts, in conjunction with the Kalasha Awards will be hosting a screening of the student films that were recently nominated for the upcoming Kalasha Awards.

Among the films that will be screened include Knock (2021), directed by Kelvin Osoo and House of Secrets (2021) directed by Michelle Donde and Steph Sevani. These films made it to the top five in six award categories.

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