Bachelor of
Global Leadership & Governance

USIU-Africa is accredited in Kenya by the Commission for University Education (CUE) & the United States of America by WASC Senior College and University Commission respectively.

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USIU AFRICA

United States International University-Africa

Education to take you places

PROGRAM DESCRIPTION

The Bachelor of Global Leadership and Governance program contributes to standards of competence in business and organization leadership knowledge and skills needed in Kenya, the African region, and the globe as a whole. The program will place emphasis on practical tools that are used in management and leadership to achieve better results for firms in both private and public sectors. The program will also provide students with opportunities for linkages with industry and professional bodies, including a global tour experience. The ultimate goal of the program is to equip students with the appropriate knowledge, skills and attitudes to respond to market demands.

LEARNING OUTCOMES

Upon successful completion of the course, the learner will be able to:

1. Formulate, implement and evaluate institutional policies, leadership, and governance structures.
2. Employ financial management principles in decision making.
3. Develop business and social entrepreneurship systems.
4. Apply theories in public and private sector administration and relate these to contemporary global leadership trends.
5. Generate solutions for global leadership and governance challenges facing institutions.
6. Utilize ethical and legal principles with regard to service delivery.

DEGREE REQUIREMENTS 120 UNITS

GENERAL EDUCATION 39 UNITS

SIGNATURE COURSES 15 UNITS

STRATEGIES FOR UNIVERSITY SUCCESS 3 UNITS

SUS 1010 Strategies for University Success

RESEARCH METHODS 3 UNITS

GRM 2000 Introduction to Research Methods

COMMUNITY SERVICE OR COMMUNITY PROJECT 3 UNITS

CMS 3700 Community Service

THE SENIOR EXPERIENCE 3 UNITS

SEN 4800 Integrated Senior Seminar

FUNDAMENTALS OF INFORMATION LITERACY 3 UNITS

FIL 1010 Fundamentals of Information Literacy

LANGUAGE STUDIES 12 UNITS

ENGLISH LANGUAGE 6 UNITS

ENG 1106 Composition I (WI)
ENG 2206 Composition II (WI)

FOREIGN LANGUAGE 6 UNITS

Students must have credit for a foreign language or must take a two-course foreign language sequence of one language.
USIU-Africa offers courses in Arabic (ARB1000), French (FRN1000), Japanese (JPN1000), Spanish (SPN1000), Swahili (SWA1000), Chinese (CHI1000) and Kenya Sign Language (KSL1000).

DISCIPLINARY GENERAL EDUCATION ELECTIVES 6 UNITS

IST 1010 Introduction to Information Systems
MTH 1109 College Algebra

SCHOOL-BASED GENERAL EDUCATION ELECTIVES 6 UNITS

SCHOOL OF HUMANITIES & SOCIAL SCIENCES LIST OF UPPER LEVEL ELECTIVES (Choose one)

IRL 3015 Introduction to Peace & Conflict Studies 3 Units
SOC 3301 Social Problems 3 Units

SCHOOL OF SCIENCE AND TECHNOLOGY LIST OF UPPER LEVEL ELECTIVES (Choose one)

ENV 4000 Environmental Economics 3 Units
ENV 4200 Environmental Law 3 Units

CORE COURSES — 60 UNITS

LOWER LEVEL CORE COURSES — 24 UNITS

ACT	1010	Principles of Accounting I	3 Units
ECO	1015	Introduction to Economics	3 Units
GLG	1010	Introduction to Leadership and Governance	3 Units
BUS	1010	Introduction to Business Organizations	3 Units
GLG	2000	Marketing for Business Leaders	3 Units
GLG	2010	Psychology of Leadership	3 Units
BUS	2020	Business Communications	3 Units
GLG	2080	Human Rights and Labour Relations	3 Units

UPPER LEVEL CORE COURSES — 36 UNITS

BUS	3010	Business Law	3 Units
FIN	3010	Principles of Finance	3 Units
GLG	3010	Leadership and Organization Behaviour	3 Units
MGT	3010	Principles of Management	3 Units
GLG	3020	Policy Formulation & Analysis	3 Units
GLG	4020	Sustainable Social Entrepreneurship	3 Units
GLG	4030	Communication and Conflict Management	3 Units
MGT	4030	Cross Cultural Management	3 Units
MGT	4040	Human Resources Management	3 Units
GLG	4090	Global Leadership and Management of Change	3 Units
BUS	4090	Strategic Management	3 Units
GLG	4910	Global Leadership and Governance Internship	3 Units
OR			
GLG	4950	Global Leadership and Governance Project	3 Units

ELECTIVE COURSES IN THE MAJOR (CHOOSE TWO) — 6 Units

BUS	4005	Project Management	3 Units
BUS	4015	Supply Chain Management	3 Units
ENT	4020	Management of Entrepreneurial Ventures	3 Units
FIN	4030	Investments	3 Units

SPECIALIZATION/CONCENTRATION — 15 Units

LEADERSHIP AND GOVERNANCE IN GOVERNMENT & PUBLIC BENEFIT ORGANIZATIONS

FIN	4015	Public Finance and Budgeting	3 Units
GLG	4015	Constitutional and Administrative Law	3 Units
GLG	4075	Politics and Administration	3 Units
GLG	4080	Global Leadership and Democracy	3 Units
GLG	4085	Advocacy and Lobbying	3 Units

CORPORATE LEADERSHIP AND GOVERNANCE

BUS	4000	Corporate Law	3 Units
FIN	4020	Corporate Finance	3 Units
GLG	4040	Board Leadership and Governance	3 Units
GLG	4045	Risk Management	3 Units
MGT	4050	Total Quality Management	3 Units

CAREER OPPORTUNITIES

A Bachelor of Global Leadership & Governance opens up a wide range of career opportunities.

Here are some potential career paths:

1. Managers
2. Political Leaders/Aspirants
3. Government/Civil Servants
4. Departmental Heads
5. Business Leaders
6. Non-Governmental Organization Founders & Workers

ADMISSION REQUIREMENT

Kenya Certificate of Secondary Education (KCSE) or its equivalent with a minimum aggregate of C+ (Plus).

CONTACTS

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