

FREIDA BROWN SCHOLARSHIP FUND

Inspiring generations of bright needy students at USIU-Africa

Introduction

Poverty and financial instability in middle and low-income families have curtailed dreams of many bright students. According to the World Bank, 4 out of 10 people live below the poverty line in Kenya while this figure stands at 43% in Sub-Sahara Africa.

Providing opportunities for low-income students to access higher education at the United States International University – Africa (USIU-Africa) will create a foundation for achieving national goals as well as catalyze their potential to realize their dreams.

The need

More than 2500 bright needy students at USIU-Africa face the threat of discontinuing or delaying their education due to financial challenges. Without our help they will simply drop out.

Additionally, many other bright needy students do not see the doors of a university, not even once, due to poverty.

We can provide them an opportunity to access higher education and create a strong foundation to transform society. They too deserve to realize their dreams.

USIU-Africa intervention

Through financial aid United States International University-Africa (USIU-Africa) has given hope to more than 3600 students whose dreams would otherwise not have been achieved.

Ms. Beryl Achieng' comes from a low-income, single-parent household in a difficult neighborhood of Korogocho, Nairobi. She qualified to join university having attained a B+ (Plus) in 2015 in the Kenya Certificate of Secondary Education (KCSE). Without the USIU-Africa full scholarship extended to Beryl in 2016, her dream to study a Bachelor's degree in International Relations would have perished. Her vision is to empower other young girls from slums, just like her, to attain university education. Beryl is a shining example of what our donations do to our country and Africa.

Mr. Benjamin Ball from South Sudan benefited from the USIU-Africa financial aid program. Upon graduation he established a scholarship fund for needy students from South Sudan to pursue quality education at USIU-Africa. This continues to impact his home country.

Key partners

Rattansi Educational Trust, CFC Stanbic Bank, Brother Vincent Memorial Scholarship, MasterCard Foundation, Coca Cola Foundation and many individual donors have supported USIU-Africa to provide quality education to bright but needy student.

Our goal - Is to provide scholarships to Africa's 500 most talented young men and women to study STEM disciplines at USIU-Africa by raising Kshs.500 million by 2021.

Why partner with the Freida Brown Scholarship Fund

a. Personal imprint

FBSF provides you a platform to individually touch the life of a bright student.

b. Equip transformational leaders for Africa

FBSF will identify and accelerate training of 500 top talent students from all regions of Africa to study STEM disciplines.

c. Higher achievement

FBSF will raise the quality of education among the bright and needy students by provide stability and focus necessary for high achievement.

d. Shape the future of Africa

FBSF provides an opportunity for you to shape the future of Africa as the 500 students will spearhead innovations and technology in their spheres.

How you can partner with the Freida Brown Scholarship Fund

Your gift to the Freida Brown Scholarship Fund gives a talented student an opportunity to get high quality education at USIU-Africa.

Here are some of the ways you can give:

- i. Invest Kshs.325,500 per year and provide tuition to one student for one year
- ii. Invest Kshs.483,822 per year and provide tuition to one STEM student per year
- iii. Invest Kshs.1,058,000 and provide full tuition to one student to complete degree
- iv. Invest Kshs.2,419,116 and provide full tuition for a STEM student for 5 years.
- v. Endow Kshs.10,000,000 at 10% p.a. and provide a named scholarship in your honor or that of a loved one, to support to needy students in perpetuity.

Simply select one or several of the above options for us to tailor giving to your priorities, style and convenience.

NB: Please fill the Freida Brown Scholarship Fund (FBSF) Commitment Form here and send to:

Eannes Ongus, Principal Fundraising Officer

E-mail: egongus@usiu.ac.ke or Fundraising@usiu.ac.ke ,Tel: +254 703 690 881

You may also email your commitment to: pzeleza@usiu.ac.ke or ogollaj@usiu.ac.ke