



# BSc. Hotel & Restaurant Management

Accredited in Kenya & the United States of America by the Commission for University Education (CUE) and WASC Senior College and University Commission respectively.

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**Chandaria  
School of  
Business**

Education to take you places

# PROGRAM DESCRIPTION

USIU-Africa's program in Hotel and Restaurant Management prepares undergraduates for an industry that thrives on change and innovation. With an emphasis on practical applications, you are trained on the development of management skills, delivered through a combination of theoretical classes, practicum exercises and experiential learning.



The skills and attitudes that you will develop from this program, will assist in providing the fresh and lively service expected by the industry. Students of this program will possess the business management and accounting acumen to be able to compute daily sales, cost recipes and control costs, as well as manage inventory.

The program also helps students to develop effective communication and interpersonal skills, which are essential in establishing positive employer-employee, customer and supplier relations.

# PROGRAM LEARNING OUTCOMES

Upon successful completion of the program, students will be able to:



1. Make use of information and communication technology in hospitality operations.
2. Implement appropriate procedures for the delivery of hospitality services.
3. Apply basic research methods in hotel and restaurant management.
4. Explain the environmental, sociocultural and global diversity of the modern hospitality industry.
5. Develop new hotel and restaurant products and services.

**GENERAL EDUCATION****39 UNITS****SIGNATURE COURSES****12 UNITS****STRATEGIES FOR UNIVERSITY SUCCESS****3 UNITS**

SUS 1010 Strategies for University Success

**RESEARCH METHODS****3 UNITS**

GRM 2000 Introduction to Research Methods

**COMMUNITY SERVICE OR COMMUNITY PROJECT****3 UNITS**

CMS 3700 Community Service

**THE SENIOR EXPERIENCE****3 UNITS**

SEN 4800 Integrated Senior Seminar

**LANGUAGE STUDIES****12 UNITS****ENGLISH****6 UNITS**

ENG 1106 Composition I (WI)

ENG 2206 Composition II (WI)

**FOREIGN LANGUAGE****6 UNITS**

*Students must have credit for a foreign language or must take up a two-course foreign language sequence of one language. USIU-Africa offers courses in Arabic, Chinese, French, Japanese, Spanish and Swahili.*

Foreign Language I

Foreign Language II

**DISCIPLINARY GENERAL EDUCATION ELECTIVES****15 UNITS**

MTH 1109 College Algebra

3 Units

IST 1010 Introduction to Information Systems

3 Units

## **SCHOOL-BASED GENERAL EDUCATION ELECTIVES 9 UNITS**

*Students are required to pick 3 electives (9 Units) from the other schools. At least one of the courses should be an upper level course. Lower level courses are coded 1000-2999 while upper level coded 3000-4999. MTH 2210 is a compulsory lower elective General Education course.*

### **SCHOOL OF HUMANITIES & SOCIAL SCIENCES – LIST OF ELECTIVES**

#### **Lower Level**

CJS	1101	Introduction to Criminal Justice
COM	1500	Intercultural Communication
GNS	2000	Introduction to Gender Studies
GNS	2001	Communication & Gender
IRL	2000	Foundations of International Relations
LIT	1106	African Fiction
LIT	2220	Literature & Culture
PHL	1104	Introduction to Philosophy
POL	2201	Introduction to Political Science
PSY	1101	Introduction to Psychology
PSY	2125	Human Sexuality
SOC	2201	Introduction to Sociology

#### **Upper Level**

FAR	3000	Music of the World
FAR	3001	Visual Arts of the World
GEO	3000	Geography and the Environment
HIS	3015	20 <sup>th</sup> Century Eastern Africa
HIS	3021	History of Modern Asian Civilization
HIS	3025	History of Kenya
IRL	3015	Introduction to Peace & Conflict Studies
LIT	3330	Literature for Children & Adolescents
LIT	3340	Myths, Rituals & Archetypes
LIT	3351	Masterpieces of World Literature
LIT	3775	Post-Colonial Writing in English
LIT	4785	African Authors Seminar
LIT	4815	Oral Literature
LIT	4820	Sacred Literatures of the World
PHL	3309	Major Figures in Philosophy
PHL	3310	Ethics and Value Theory
PSY	3135	Psychology of Communication
PSY	3150	Courtship & Marriage
SOC	3301	Social Problems
SOC	3305	Deviant Behavior
SOC	3310	Family & Kinship in a Multicultural Context
SOC	3500	Social Conflict & Resolution

### **SCHOOL OF SCIENCE & TECHNOLOGY - LIST OF ELECTIVES**

#### **Lower Level**

MTH	2210	Introduction to Applied Statistics (Compulsory)
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#### **Upper Level**

ENV	4000	Environmental Economics
ENV	3200	Water Use & Management
ENV	3500	Regional Environment
ENV	3300	Energy Use and Management
ENV	3288	Field Studies
ENV	4200	Environmental Law
NSC	3304	Biology and the Environment
JRN	3015	Media Management

## **MAJOR**

**66 UNITS**

### **LOWER DIVISION CORE COURSES**

**24 UNITS**

ACT	1010	Principle of Accounting I
BUS	2010	Business Mathematics
BUS	2020	Business Communications
ECO	1010	Principles of Microeconomics
ECO	1020	Principles of Macroeconomics
HRM	1020	Kitchen Organizations and Food Knowledge
HRT	1010	Introduction to Hospitality & Tourism Management
HRT	2010	Food Production

### **UPPER DIVISION CORE COURSES**

**36 UNITS**

BUS	3010	Business Law
BUS	4070	Business Values and Ethics
BUS	4090	Strategic Management
HRM	3010	Food and Beverage Cost Control
HRM	3020	Catering Management
HRM	3050	Hotel & Restaurant Managerial Accounting & Finance
HRM	4015	Food and Beverage Management
MGT	4030	Cross Cultural Management
MGT	4040	Human Resource Management
MKT	3010	Principles of Marketing
MKT	4050	Services Marketing
HRM	4900	Hotel and Restaurant Project or
HRM	4910	Hotel and Restaurant Internship

### **ELECTIVES**

**6 UNITS**

***Students must choose two electives from the list of courses below:***

BUS	4080	Business Process Management
HRM	3035	Beverage and Bar Service Management
HRM	3045	Advanced Food Production

## **CONCENTRATION**

**15 UNITS**

### **HOTEL MANAGEMENT**

BUS	4010	Small Business Entrepreneurship
HRM	3040	Hygiene and Nutrition
HRM	4020	Front Office Management
HRM	4025	Hotel Information Systems
HRM	4030	Housekeeping and Laundry Management

### **HOSPITALITY PLANNING AND DEVELOPMENT**

BUS	4010	Small Business Entrepreneurship
HRM	3030	Environmental Management for Hotels
HRM	3025	Physical Plant Development and Maintenance
HRM	3015	Hotel and Catering Law
HRM	4010	Restaurant Development and Operations

## EMPLOYMENT OPPORTUNITIES:

- Restaurateurs
- Outsourced Catering
- Restaurant Operations
- Spa & Boutique Hotel Management
- Leisure Resorts Operations
- Front Office Management
- Travel and Leisure Management
- Food and Beverage Management
- Club Management
- Event & Conference Management

### CONTACTS

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