# CAMPUS<sup>THIS</sup>

### **USIU-Africa hosts open day for prospective students and their parents**

#### > By Brenda Odhiambo

ast Saturday, USIU-Africa hosted its first Open Day for recent Form Four Leavers and students who had recently finished their A-Levels. The event presented an opportunity for the prospective students and their parents to learn about the University's programs, campus life, and the admissions process. It was also a chance for students, faculty, and staff to showcase the University's diverse and dynamic community.

The event began with opening remarks from the University's administration, followed by a presentation by the Vice Chancellor on various facets of on-campus life. In her comments, the Vice Chancellor noted that the event was an opportunity for the students to not only connect to others, but to also put them properly on the path to beginning their journey into higher education.

Her presentation was followed by an overview of the programs and courses offered at USIU-Africa, done by the Deans of the respective Schools.

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Dr. Dorothy Njoroge and Mr. Bernard Owuor from the School of Communication, Cinematic and Creative Arts engage with prospective students and parents at the Open Day. Photo: Spencer Muthusi

#### IRL4151 class takes a Field Study class trip to Rwanda

> By Amina Jillo & Shyat Lemoshira



Amb. Githiora (centre) with students from the IRL 4151 class, Dr. Nicodemus Minde and Professor Pauline Ndungu at the Kenya High Commission in Rwanda. Photo: Kenya High Commission in Rwanda

"Rwanda can be a paradise again, but it will take the love of the entire world to heal my homeland. And that's as it should be, for what happened in Rwanda happened to us all - humanity was wounded by the genocide" - Immaculee Ilibagiza.

he 2023 Spring Semester IRL4151 Field Study class recently returned from a 10-day trip to Rwanda where they learnt about Rwandan history, their plight of transformation and restoration from their grueling past.

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#### Pictorial: The USIU-Africa Brand Store formally opens its doors!

> By CTW Team



The Chair of the University Council, Mr. Kris Senanu (centre) following the official launch of the USIU-Africa Brand Store, which will stock USIU-Africa branded merchandise. The Brand Store is located next to the Administration Block, and open weekdays from 10.00am to 7.00pm and on Saturday from 10.00am to 2.00pm. Photo: Spencer Muthusi

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## March 18 - 24, 2023

#### Pictorial: USIU-Africa hosts 2023 Culture Night Gala

> By CTW Team



Team Kenya, who were second overall, during the cultural fashion show segment of the Culture Night Gala. Photo: Spencer Muthusi, John Sande, Emelda Wanza and Kahiro Muturi

SIU-Africa's annual Culture Night Gala is a vibrant and colorful celebration of diversity, culture, and unity. The event brings together students, faculty, and staff from different communities and backgrounds who have the opportunity to showcase their cultures through various activities.

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The Criminal Justice Club visits the African Court on Human and Peoples' Rights and the United Nations International Residual Mechanism for Criminal Tribunals

> By Millicent Mudiwa



The Criminal Justice Club visited the African Court on Human and Peoples' Rights, located in Arusha, Tanzania, where they had several insightful conversations with members of the Court. Photo: Criminal Justice Club

he Criminal Justice Club had a remarkable experience on Thursday, March 16, 2023 during their visit to the African Court on Human and Peoples' Rights, located in Arusha, Tanzania.

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#### French Club visits the Mitahato Francophone Library

By Coralie Irenge



USIU-Africa French club members enjoying Mitahato French Village in its diverse and colorful surroundings with francophone flags. Photo: Coralie Irenge

The USIU-Africa French club had the wonderful opportunity to visit and volunteer at the Mitahato French Village in Githunguri, Kiambu County, a non-profit organization focused on bringing French education to school children in Kenya starting with its residential area, on Saturday, March 18, 2023.

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#### USIU-Africa hosts annual Innovation Day and Hackathon event in partnership with Blipearth

By Collins Oduor and CTW Team



USIU-Africa students shone in the regional 3rd annual Innovation and Hackathon Competition sponsored by Blipearth Inc. Photo: Courtesy

The 2023 USIU Innovation and Hackathon event, sponsored by Blipearth Inc., was a huge success, attracting over 100 students from different universities in Kenya. Blipearth Inc. is a leading technology company that focuses on sustainable solutions for environmental challenges.

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### March 18 - 24, 2023

#### USIU-Africa don facilitates Doctoral Association of Eastern Africa Annual Workshop > By Prof. Martin Njoroge

Porf. Martin Njoroge, Dean School of Humanities and Social Sciences, USIU-Africa, was the distinguished facilitator during the Doctoral Association of Eastern Africa's annual workshop hosted by the Association on Friday, March 10, 2023. The theme of the workshop was Career Pathing for Doctoral Graduates. He took the participants through the topic: "After doctoral degree, then what?" The Doctoral Association of Eastern Africa (DAEA) brings together academic and professional doctoral holders who are dedicated to the elevation, advancement, support and sustainability of doctoral education in Eastern Africa. DAEA provides a unique platform to vigorously advance the rigor, breadth and depth of doctoral and post-doctoral education in the Eastern African Region.

During the workshop, Prof. Njoroge observed that a doctoral degree demonstrates advanced knowledge and expertise in a particular field. He noted that the doctoral journey, however, is a long and lonely path but worth all the sweat at the end of the day because successful completion of the doctoral studies opens many exciting opportunities. Despite the importance of doctoral degree, he added, only 1% of the world's population has it (Coldron, 2022). Interestingly, most common direction for Doctoral graduates is academia but there are other avenues. It is reported that only 30% of PhD graduates end up in academia three years on (HEPI, 2020). Others transition into industry, the public sectors, NGO world, or become entrepreneurs.

Prof. Njoroge quipped that people pursue doctoral studies for various reasons: as part of academic requirements, for promotion and career growth, for self-actualization, to be a role model, for example to one's children, to prove a point, because of one's passion for research or just because one wishes to change career.

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#### Alumni Profile: Joan Nyambura Thuo, founder, JoanwinningCV

#### > By the Alumni Relations Office

oan Nyambura Thuo, popularly known as Joan the Career Coach, is the founder of JoanwinningCV. She graduated from USIU-Africa in 2009 with a BA in Psychology. She excels at career coaching, interview preparation, presenting client skills in a compelling manner and boosting client confidence in the process. She believes that every job seeker, no matter the level of employment or industry, needs a well-crafted CV, a five star optimized LinkedIn profile and a cover letter that tells the story of their career and makes the reader sit up and take notice.



Joan Thuo is a career coach who graduated from USIU-Africa in 2009 with a BA in Psychology. Photo: Joan Nyambura Thuo

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#### SPORTS UPDATES > By Shyat Lemoshira



Amanda Maviiri competing in the ladies' butterfly race at the NAKUSA swimming gala. Photo: Duncan Taabu

#### SWIMMING

he USIU-Africa swimming team, the Dolphins, were the overall winners of the 3rd Nairobi Kenya University Sports Association (NAKUSA) swimming gala that was held on Saturday, March 18 in the USIU-Africa swimming pool. The Dolphins were ranked 1st in the ladies' category with 212 points and 3rd in the men's category with 109 points. The swimming team also showed excellent performance in individual categories: Tamara Kimeu was the best female swimmer with 30 points and Ibrahim Omar was also the best male swimmer with 57 points. Other honorable mentions include Kelsey Karanja, Dolphins' captain, was the second runners up with 28 points and Trizah Oyamo, Dolphins' team manager, was ranked 5th with 24 points.

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