

Result-based practical approaches to

# MONITORING & EVALUATION



United States  
International  
University-Africa

Education to take you places

# BACKGROUND

Monitoring and Evaluation (M&E) is important for assessing the performance of development programs, yet there are very few individuals trained in M&E. In an effort to address this need, USIU-Africa invited eligible individuals to participate in a short course in Monitoring and Evaluation. The training will be conducted at Beginner, Intermediate and Advanced phases. The course will equip students with knowledge and skills to develop practical, efficient M&E systems and tools and to bridge the gap between theory and practice that inform planning and policy making.

## Content For Beginner Phase (8 Saturdays)

**At the end of M&E for beginners' phase 1, the participants will be able to:**

- Describe the purpose and scope of M&E;
- Understand the fundamentals of Monitoring and Evaluation;
- Differentiate types of evaluations and understand when to use them;
- Develop context specific indicators to measure performance;
- Develop M&E plans and track performance;
- Develop conceptual, logical and results frameworks;
- Determine the kind of data to use in M&E;
- Understand how to use digital approaches in data collection.

**At the end of M&E for beginners' phase 2, the participants will be able to:**

- Apply conceptual, logical and results frameworks in Monitoring, Evaluation and Learning;
- Develop theory of change and understand different pathways to results;
- Modify M&E plan to accommodate program dynamics;
- Develop a learning Agenda in M&E context;
- Use learning and best practices to improve program and decision making;
- Disseminate Monitoring, Evaluation and Learning (MEL) findings;
- Apply result-based monitoring and evaluation philosophies;
- Analyze Data using MS Excel and SPSS.
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**Cost for Beginners for 8 Saturdays:**

**Kshs 75,000 or 750 USD per participant**

## Content For Advanced Phase (8 Saturdays)

**At the end of M&E for advanced phase, the participants will be able to:**

- Critique theory of change and pathways to results;
- Link monitoring and impact evaluation philosophies;
- Design evaluations by use of impact evaluation methodologies;
- Use the results of evaluation to inform program design, implementation and evidence-based decision making;
- Develop Evaluation questions using the OEDC –DAC criteria;
- Conduct evaluation with inadequate data;
- Redesign Evaluations to clarify cause and effect in programs;
- Use qualitative and Quantitative approaches for M&E – NVivo and SPSS-Inferential statistics;
- Develop proposals and conduct Multi-country and Multi-disciplinary evaluations.

***Cost for Advanced class for 8 Saturdays:  
Kshs 150,000 or 1,500 USD per participant***

## The Course Is Open To:

- Beginners in M&E who have interest in the field, but do not have prior experience/ training;
- Those at the intermediate level seeking to advance their M&E skills;
- Program officers;
- M&E officers;
- Project managers and Program implementers;
- Development practitioners;
- The Masterclass is geared towards M&E practitioners who seek to conduct complex evaluations across countries and disciplines.

## Training Methodology

- The workshop will be highly interactive and discussion-driven, and will be delivered through a mix of short lectures, group work, individual and group presentations and discussions. The course will be conducted in English.
- The training will be online
- Certificate will be given at the end of every stage of the training.

## REGISTRATION LINK

<https://forms.gle/oMdV6EF4EJva3Ket8>

with training dates

## GROUP REGISTRATION

Participants are allowed to join as a group and do both beginner and Intermediate training within 5 days.

The 5 days may be the dates suggested by the group members. A group must be made up of 10 participants.

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