

CAMPUS THIS WEEK

UNITED STATES INTERNATIONAL UNIVERSITY-AFRICA NEWSLETTER

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Members of team Alpha pose for a group photo prior to submitting their presentation for consideration in the stage two of the CFO Case Study Competition. From left: Anita Oteri (Finance freshman), Elvis Wakaba (Finance freshman), Lys Ilunga (IBA freshman) and Amos Njirani (IBA sophomore).

BUSINESS MAJORS REACH ELITE STAGE OF GLOBAL MANAGEMENT COMPETITION

A remarkable team of three freshmen and a sophomore - codenamed Alpha – emerged among the twelve best teams globally during the first phase of the CFO case study competition this year. Finance majors Elvis Wakaba, Lys Ilunga, Anita Oteri and IBA sophomore Amos Njirani, were tested on their ability to demonstrate their potential to solve a set of real-life complex finance, managerial and strategic problems that beset a "hypothetical" African company. Team Alpha was the only university team from East Africa, joining seven other teams from Southern Africa, two from West Africa and two from Asia, out of a total of

three hundred and twenty initial teams, on the road to the final.

The CFO (Chief Financial Officer) is an annual international, multi-round business management case study competition organized by the Charter Quest Institute and Charter Capital Advisory Team South Africa to prepare the next generation of Chief Financial Officers & Global Business Leaders by advocating a deeper incorporation of the integrated case study methodology into the curriculum, highlight the

centrality of good leadership, teamwork, creativity, presentation skills, business acumen as well as the value of taking a holistic and strategic approach to enterprise management.

The global semi-finals are set to take place later this year at the Johannesburg Stock Exchange on October 13, 2016 and thereafter a global grand finale on October 14 as part of the CFO South Africa Finance Indaba Africa 2016 Expo.

UPCOMING EVENTS:

Saturday, June 4:
Cricket Kenya Award Ceremony, 10am Auditorium

Thursday, June 9:
Michezo Afrika Play, 7pm Auditorium

Friday, June 10:
Basic First Aid Training, 9am Library Bookshop
Enactus Project Visit, Heritage of Faith and Hope Children's Home

USIU-AFRICA NOW APPROVED AS A PUPILLAGE CENTER



Following a rigorous accreditation process, USIU-Africa has now joined 33 other institutions to become a pupillage center for the Kenya School of Law. The Kenya School of Law is the only training institution mandated to prepare holders of an undergraduate degree in law from a recognized university.

Pupillage centers form part of the 18-month Advocates Training Programme, where the School prepares students for admission as advocates to the High Court of Kenya. Through the office of the University Legal Counsel/Company Secretary, USIU-Africa is expected to contribute immensely to the development of the next generation of lawyers.

LOYOLA MARYMOUNT UNIVERSITY TEAM VISITS CAMPUS



The team from Loyola Marymount University (LMU) met senior student and university officials during their visit to campus from May 23-27, 2016. From left: LMU Dean of the College of Communication and Fine Arts Dr. Bryant Alexander, Head of Counseling Activities Lucy Kungu, Deputy Vice Chancellor (Student Affairs & Enrollment Management) Mrs. Ritah Asunda, LMU Vice President for Intercultural Affairs Dr. Abbie Robinson-Armstrong, Dean of Students Robert Onsarigo, LMU Dean of the Frank R. Seaver College of Science and Engineering Dr. Tina Choe, Dean of the School of Humanities and Social Sciences Dr. Tom Onditi, LMU Associate Provost - Office of Career and Professional Development Dr. Branden Grimmert, Head of Placement and Career Services Lillian Bogonko, LMU Associate Provost - Undergraduate Education Dr. Rae Linda Brown and Dean of the School of Science and Technology Dr. Jimmy Macharia.

USIU-Africa hosted a five-member team from Loyola Marymount University in Los Angeles, United States, from May 23-27. The team comprising of Vice President for Intercultural Affairs Dr. Abbie Robinson-Armstrong, Associate Provost - Office of Career and Professional Development Dr. Branden Grimmert, Associate Provost - Undergraduate

Education Dr. Rae Linda Brown, Dean of the Frank R. Seaver College of Science and Engineering Dr. Tina Choe and Dean of the College of Communication and Fine Arts Dr. Bryant Alexander, met with various deans, faculty and staff groups, as well as student government officials during the week-long visit.

The meetings culminated in a tentative agreement to explore a formal relationship that will provide the framework to support envisaged joint activities such as student exchanges and faculty collaborations in the areas of teaching and curriculum development, internships and community service, research and consultancy services.

ACCLAIMED SPANISH AUTHOR'S ANNIVERSARY MARKED ON CAMPUS

On Friday, May 20, faculty from the School of Humanities and Social Sciences in partnership with the Association of Teachers of Spanish – Kenya (ATS-Kenya), hosted approximately 150 USIU-Africa students of Spanish along with 40 Strathmore University students of Spanish on the importance of the famous Spanish novel – Don Quixote – in modelling modern ways of writing fiction.

the importance of language diversity in Kenya and the rest of Africa.

He was followed by a Mexican writer - Fernando Garcia Arellano – who presented the main features of Don Quixote; written over four centuries ago and widely considered as one of the greatest literary works ever written. 2016 marks the 400th anniversary of the death of the celebrated author - Miguel de Cervantes – and coincidentally marks the death of yet another great author the Englishman William Shakespeare.

Juan Manglano, Deputy Head of Mission - Embassy of Spain in Nairobi invited students of Spanish to participate in a short story writing contest jointly organized by the embassy and ATS-Kenya.

ATS-Kenya's nine-year relationship with the university began with the association's founding president the late Assistant Professor of Spanish Vincent Cincotta, who launched the association in our auditorium. Other lecturers of Spanish who played key roles in organizing the event included Ms. Rachel Koigi, Mr. Douglas Macharia and Mr. Allan Aringo.

Assistant Professor of Spanish & Literature Javier Serrano who is also Vice President of the ATS-Kenya opened the session with an overview of world languages, emphasising Spanish as an international language as well as

PROJECT FINJE TO LAUNCH ON JUNE 6

Organizers of last month's car wash are set to launch an ambitious plan to raise close to KES 300000 over the course of this semester to augment financial aid programs offered by the university. Project Finje, which derives its name from the *sheng* word for KES 50, plans to mobilize micro funds from thousands of university community members on a monthly basis, to attain their target.

By partnering with the Office of Fundraising and External Relations and the Financial Aid Office, the Educate Your Own (EYO) initiative has so far raised over KES 20000 this semester. EYO is an initiative formed and driven by USIU-Africa students to provide financial assistance to students unable to access support through standard financial aid programs.

Contributions are welcome through the Finance Office (MPESA Paybill No: 516300, A/C Name:EYO) or through cash to designated officials.



ASSOCIATION ORGANIZES COCKTAIL EVENT FOR SAC ALUMNI



The Vice Chancellor Prof. Paul Zeleza (center) met with former and current student government leaders, GEMBA class presidents and the Alumni Association Executive Committee on Thursday, May 26 at Fairmont The Norfolk, to discuss current and proposed university engagements with its alumni.

On Thursday, May 26, the Alumni Association Executive Committee met with former and current Student Affairs Council officials and Global Executive MBA class presidents for a cocktail event held at Fairmont The Norfolk. The meeting dealt with proposed engagement of alumni by way of former student leaders acting as ambassadors to their respective alumni classes.

While addressing the student leaders, Association Chairperson Ms. Dorothy Sagwe earnestly urged her audience to partner with the association in creating a legacy that they can bequeath to their children. She also challenged them to secure firm commitments to the association and the university from at least seventy-five percent of USIU-Africa alumni.

Echoing Ms. Sagwe, Vice Chancellor Prof. Paul Zeleza urged the former leaders to use their considerable influence to drive alumni engagements with the Association and the university.

YEARBOOK EDITOR ISSUES LAST CALL

Members of the Class of 2016 who have yet to avail themselves of the opportunity to be featured in their class yearbook are once again reminded to do so between Monday and Friday from 9am to 6pm, at the Yearbook office located directly opposite student government offices. The Yearbook is the official university publication capturing college memories of the graduating class and is issued to every class member during rehearsal exercises a day to the annual commencement ceremony. Additional enquires can be addressed to yearbook@usiu.ac.ke

HR ANNOUNCES VACANCIES

The Department of Human Resources announced vacancies in the Counseling Services department, the Library and in the School of Science and Technology. Prospective applicants can find full descriptions of key responsibilities, minimum education and professional qualifications as well as required skills and competencies on our website (www.usiu.ac.ke/jobs). Applications must be received by the Director of Human Resources on or before **Wednesday, June 8, 2016**.

The vacant positions are as described below:

Librarian - Acquisitions

Reporting to the University Librarian, the holder of this position will be responsible for supporting the scholarly and instructional work of the university, by acquiring and building a collection of all primary and secondary works of programs offered by the university and thereby supporting teaching and research.

University Counselor

Reporting to the Head of Counseling Services, the holder of this position will provide Counseling/ Psychotherapy, Psycho-education and HTC services to both undergraduate and graduate students.

Research Associate – Mobile Applications & Innovations

Reporting to report the Dean, School of Science & Technology, the successful candidate will be responsible for: Assisting students in mobile application and innovations development outside classroom, in the software lab, and in projects to be submitted for competitions; assisting faculty in developing and maintaining M-learning courses; working with faculty and students on mobile research and innovations.

Senior Library Assistant

Reporting to the Senior Librarian – User Services, the holder of this position will process and facilitate access to information resources by library users.

INCUBATION CENTER ORGANIZES PERSONAL FINANCE TRAINING



USIU-Africa students during a training session held at Centonomy headquarters in Westlands, Nairobi on Friday, May 27. The students under the auspices of the New Economy Venture Accelerator (NEVA) and the Business Association Club were guided on how to inculcate a savings and investment culture.

USIU-Africa's business incubation center - New Economy Venture Accelerator (NEVA) - organized a personal finance training session dubbed "Campus hangout" in partnership with Centonomy on Friday, May 27 at Centonomy's headquarters in Westlands.

The training which was attended by 30 students from both NEVA and the Business Association Club included lessons on strength capitalization and management of personal expenses, geared at assisting young professionals in developing a savings and investment culture. Centonomy is a personal finance training academy based in Nairobi, which frequently runs training courses for college students.

NEVA, whose core mission is training and mentoring entrepreneurs on campus, hosts training sessions every Friday from 11 am to 1 pm, in the Chandaria School of Business classroom B1. Sessions are led by NEVA Director and Faculty Senate Chair Scott Bellows.

ICT SUCCESSFULLY COMPLETES VOIP PHASE II

The second phase of the migration to digital Voice-over IP (VOIP) phones was successfully completed at the School of Humanities and Social Sciences and the Chandaria School of Business. The new 120 phones are equipped with a host of erstwhile unavailable but essential features such as digital phonebooks, call logs, exceptional call quality, among others. The final phase is expected to be completed at the end of this year.

MS. OCHIENG INTERVIEWED FOR AL JAZEERA MEDIA SHOW

On Thursday, June 2, Ms. Robi Ochieng a lecturer of journalism in the School of Science and Technology was interviewed by Mr. Nicholas Muirhead, producer of The Listening Post – Al Jazeera English's media critique and analysis show for an upcoming episode.

Ms. Ochieng elaborated on the media climate in Kenya describing how the new Kenyan constitution has enabled a large degree of media freedom and social awareness within the general population, which has led to a form of social democracy in news dissemination. In her view the media fraternity can do more to provide a professional context when presenting stories to the public. She also felt that students of journalism need to look outside formal employment in established media houses and become entrepreneurs.

DRAMA CLUB TO STAGE LONG-AWAITED PLAY

Michezo Afrika – the university's drama club is presenting "The Unfortunate Fortunate"- the year's first play this Thursday June 9 at the auditorium. The play which has been directed by Mr. Sam Kanja, tells the story of a desperate gamble taken by a King to change the inexorable mediocre destiny of a young prince.

The first show which will be open to students begins at 7pm, while a subsequent show targeted at alumni will be staged on Saturday, June 11 from 6pm at the auditorium.



Journalism lecturer Ms. Robi Ochieng is interviewed by The Listening Post's Mr. Nicholas Muirhead on Thursday, June 2 at the library for an upcoming episode. Mr. Muirhead produces The Listening Post – Al Jazeera English's media critique and analysis show.

MEDIA SPOTLIGHT

30 May: Dr. Abraham Mulwo visiting faculty in the School of Science and Technology penned an opinion piece in the Daily Nation titled "There are bigger dangers facing youth than broadcast content". His piece dwelt on broadcast content regulation and importance of educating the youth on the dangers of accessing inappropriate content.

2 June: Ms. Robi K Ochieng was interviewed for The Listening Post – global TV network Al Jazeera English's weekly media critique and analysis show. She shared her view on Kenya's current media climate in light of official preparations for the 2017 Kenyan general election.