

CAMPUS THIS WEEK

UNITED STATES INTERNATIONAL UNIVERSITY-AFRICA NEWSLETTER

22 - 28 OCTOBER 2016

Library hosts Open Access breakfast roundtable



Mr. James Ogolla (Institutional Advancement, Communications and External Relations Director) gives his remarks during the International Open Access Week Breakfast Roundtable organized by the Library and Information Center on Thursday, October 27.

From left: Prof. Francis Wambalaba (Associate DVC-Academic Affairs (Research)), Mr. James Ogolla (Institutional Advancement, Communications and External Relations Director), Prof. Paul Zeleza (Vice Chancellor), DVC-Academic Affairs Amb. Prof. Ruthie Rono and Dr. Tom Kwanya (Chairperson, Information and Knowledge Management, Technical University of Kenya).

Photo: Diana Meso

The Library and Information Center celebrated the International Open Access Week by organizing a breakfast roundtable for faculty and researchers, to discuss how USIU-Africa has embraced the Open Access Initiative on Thursday, October 27.

“Open Access” to information is the free, immediate and online access to the results of scholarly research, and the right to use and re-use those results as needed.

The Chair of the Board of Trustees Mr. Linus Gitahi, the Vice Chancellor Prof. Paul Zeleza, Associate DVC-Academic Affairs (Research) Prof. Francis Wambalaba and Director – Institutional Advancement, Communications and External Relations Mr. James Ogolla also spoke at the event.

Prof. Zeleza and Dr. Damary Sikalieh (Associate Professor of Management, Business Research Methods and Entrepreneurship) received *USIU-Africa Open Access Ambassador* trophies from Mr. Gitahi in recognition of their outstanding contribution to the university's open access initiatives.



Director, Public Sector at the Institute of Chartered Accountants in England and Wales (ICAEW) Mr. Ross Campbell (left) was on campus on Friday, October 28, to discuss trends and improvements in public sector accounting. He was accompanied by Mr. Jonathan Worrell (Senior Business Development Manager, ICAEW). ICAEW is a professional membership organization with over 146,000 members worldwide. ICAEW Chartered Accountants offer insights into business and the economy that help to shape government policy and regulation.

Re-accreditation process officially launched



Dr. Oliver Ambayi (Quality Assurance Director) describes activities and timelines of the re-accreditation process, during a meeting of senior university managers held on Monday, October 24 in the Chandaria School of Business.

GAME Center invites stakeholders to attend project symposium

The Global Agribusiness Management and Entrepreneurship (GAME) Center, has organized a symposium for the Living Lab (*Expanding Business Opportunities for Youth in the Fish & Poultry Sectors in Kenya*) and the *Certificate in Management & Innovation for Agribusiness Entrepreneurs* projects, at the Library Bookshop from November 1-2, starting 8:30am.

The symposium is expected to share research results, innovations and development outcomes arising from the Living Lab project with stakeholders, as well as how to scale such innovations involving youth and women in agricultural research.

The Living Lab is funded by International Development Research Center (IDRC) & the Australian Center for International Agricultural Research (ACIAR)'s Cultivate Africa's Future Fund, while the *Certificate in Management & Innovation for Agribusiness Entrepreneurs* is funded by the Bill and Melinda Gates Foundation.

Research partners, GAME alumni, GAME board members and other key stakeholders are expected to attend.

The Vice Chancellor Prof. Paul Zeleza, during a meeting held on October 26, launched the start of the preparations for the WASC Senior College and University Commission (WSCUC) Reaccreditation Visit that will take place in Fall 2018. In attendance were the members of the Management Board, the Academic Management Team, the self-study team and the Office of Quality Assurance staff who will drive the process. The meeting was moderated by the DVC-Academic Affairs, Prof. Ruthie Rono.

In his opening remarks Prof. Zeleza shared with the members about the WASC/WSCUC accreditation history and the purpose of the 2018 reaccreditation visit. The WSCUC reaccreditation process will include gathering institutional data, analyzing and reflecting on the data, and submitting a written report to WSCUC before offsite and onsite visits to USIU-Africa are made.

Prof. Angelina Kioko, (Accreditation Liaison Officer) and Dr. Oliver Amwayi (Quality Assurance Director) led

the team in detailing the activities, timelines and expectations in the reaccreditation process, as well as the structures that had been put in place to facilitate its implementation.

WSCUC reaccreditation reaffirms to the stakeholders that USIU-Africa is an accredited institution that has been rigorously evaluated and which meets or exceeds the criteria required to maintain accreditation. The process is expected to help USIU-Africa build a culture of evidence, promote a commitment to institutional improvement, validate institutional integrity, and provide feedback that improves the accreditation process itself.

A steering committee composed of the Management Board (MB) and the Academic Management Team (AMT) who will provide oversight of the process, while the self-study team with members drawn from the various Schools, and units will engage in gathering, analyzing and reflecting on data, before submitting a written report.

USIU-Africa hosts private universities' workshop on technology

On Tuesday, October 25, Vice Chancellor Prof. Paul Zeleza opened a Kenya Association of Private Universities (KAPU) workshop held on campus, to familiarize members of the association on ICT automation software and services offered by Campus Management International (CMI).

CMI took participants through company products that handle automation of university processes dealing with the complete student life cycle from pre-admissions to alumni, in over 500 universities around the world.

The workshop was sponsored by one of the university's ICT partners - Techno Brain; itself a leading African custom software application development company.

Library consortium holds meeting on campus



Representatives of the Kenya Library and Information Service Consortium (KLISC) pose for a group photo outside the Library and Information Center on Tuesday, October 24. Ambassador Prof. Ruthie Rono (DVC-Academic Affairs) delivered the opening remarks.

The Kenya Library and Information Services Consortium (KLISC) held a three-day workshop in the Library and Information Center beginning Tuesday, October 24, which was opened by DVC-Academic Affairs Ambassador Prof. Ruthie Rono, and attended by librarians from selected member libraries.

The library consortium's workshop, was organized by the INASP – an international development charity that negotiates with international publishers to secure

national licenses for free or significantly discounted online access to journals and books, on behalf of consortium members.

The consortium was formed to negotiate a collective subscription to electronic resources, and thereby cope with the increasing cost of information resources. It draws its membership from university libraries, research institutions, and public/national libraries.

Journalism faculty present papers



Six journalism faculty and three graduate students in M.A. in Communication Studies presented their research work during the International Communication Association-Africa (ICA-Africa) conference held last week at Daystar University from October 19 - 21. The presentations were as follows:

Dr. Kioko Ireri presented a paper titled *The Hierarchy-of-Influences: A National Study of Perceived Influences on the Professional Work of Kenyan Journalists*. Based on a representative sample of 504 Kenyan journalists, the research examined: (1) whether Kenyan journalists allow their beliefs and convictions to influence their reporting; (2) which factors related to media routines, organizational, and extra-media levels of the hierarchy of influences theory bear the most influence on the work of Kenyan journalists when deciding which aspects of news to emphasize; and (3) whether factors associated with media routines, organizational, and extra-media forces limit journalistic

freedoms of Kenyan journalists at their workplaces. Findings show that a vast majority (94.1%) of Kenyan newspeople don't allow their personal beliefs and convictions to influence their reporting. Editorial policies, media managers, and media owners carry the greatest influence when it comes to news selection decisions.

Dr. Kioko Ireri and graduate student **Jimmy Ochieng'** presented a paper titled, *An Exploratory Study on Knowledge Gap among Kenyans in Nairobi*. Based on a non-representative sample of 976 respondents, the study explored two things: (1) whether people of higher Socio-Economic Status (SES) in Nairobi know more about public affairs than those of low SES, and (2) comparing public affairs knowledge in relation to demographic backgrounds – gender, marital status, and religion.

The data for the research was collected during *MAC6050: Communication Research Methods* course taught by Dr. Ireri in Summer 2016. Findings confirm Knowledge Gap Theory hypothesis that people of higher SES are more informed about public affairs than those of low SES.

Dr. Stephen Kimotho (Assistant Professor of Journalism, Program Director - Journalism and Communications Studies) presented a paper titled, *Sexting and Risky Behavior among Youth in Kenya: Implications on the Fight Against HIV*. He co-authored the paper with Ayodele John Along of University of Nairobi and Paul Ruto (Research Associate at USIU-Africa).

Dr. Dorothy Njoroge (Assistant Professor of Journalism) presented a paper titled, *The Discursive Construction of High-Ranking Women Transgressors in Kenya Media*. She also chaired a presentation session.

Dr. Maria Canudo (Assistant Professor of Journalism and Mass Communication) presented a paper titled, *Social Media Consumption in Kenya*.

Dr. Abraham Mulwo presented a paper titled, *Reconfiguring the Public-Sphere: Social Media and the New Forms of Democratization in Kenya*.

Dr. Lucy Gichaga (Assistant Professor of Journalism and Mass Communication) presented a paper titled, *Securing a Sustainable Food Secure Kenya through Communication Initiatives: The FEWS NET-KFSSG Link*.

Graduate student **Karoline Kanyeria** and **Dr. Lucy Gichaga** presented a paper titled, *Breast Cancer Framing in Daily Nation Newspaper*. The research paper was developed and completed during *MAC6050: Communication Research Methods* course taught by Dr. Kioko Ireri in Summer 2015.

Graduate student **Naomi Kariuki Wariara** presented a paper titled, *Media Dependency: An Examination of Gratification of Traffic Updates of Public Service Drivers*. The research paper was developed and completed during *MAC6050: Communication Research Methods* course taught by Dr. Kioko Ireri in Summer 2015.

Media mentions



October 28: The Daily Nation mentioned USIU-Africa in an article titled *"Telkom Orange, Sliders face off as title race enters homestretch."*
<http://www.nation.co.ke/sports/hockey/Telkom-Orange-Sliders-face-off-as-title-race-hots-up/1108-3433302-35xf17z/index.html>

October 27: USIU-Africa was mentioned by The Daily Nation in an article titled *"Lawyer named in Moi land sale wants to be removed from case."*
<http://www.nation.co.ke/news/Lawyer-Moi-land-sale-wants-removed-from-case/1056-3431564-135fvg3/index.html>

October 25: The Daily Nation mentioned USIU-Africa in an article titled *"KPA, Co-op Bank on course for basketball league play-offs."*
<http://www.nation.co.ke/sports/Basketball/KPA-Coop-Bank-on-course-for-basketball-league-playoffs/1128096-3429698-ums7k0/index.html>

October 24: USIU-Africa was mentioned by The Daily Nation in an article titled *"Wazalendo, Telkom Orange win Sana Cup titles"*
<http://www.nation.co.ke/sports/hockey/Wazalendo--Telkom-Orange-win-Sana-Cup-titles/1108-3428254-64jdetz/index.html>

October 24: USIU-Africa was mentioned by The Star newspaper in an article titled *"Equity Bank stop USIU in women's Premier League clash"*
http://www.the-star.co.ke/news/2016/10/24/equity-bank-stop-usiu-in-womens-premier-league-clash_c1442679

October 24: USIU-Africa was mentioned by The Star newspaper in an article titled *"KPA beat Tanzania's Don Bosco as all four Kenyan sides triumph."*

October 23: USIU-Africa was mentioned by The Daily Nation in an article titled *"The audacious new generation that is driving world brands"*
<http://www.nation.co.ke/lifestyle/lifestyle/The-audacious-new-generation-that-is-driving-world-brands-/1214-3426570-o6w457z/>

October 22: The Star newspaper mentioned USIU-Africa in article titled *"Focus on Sana Cup in Mombasa as KHU league takes a break"*

October 22: Mr. USIU-Africa Tomide Akinyemi was featured in a photo by The Standard newspaper as the newly crowned Mr. University Kenya.

October 21: The Daily Nation mentioned USIU-Africa in an article titled *"Kenya Police, USIU Spartans launch Sana Cup defence."*
<http://www.nation.co.ke/sports/hockey/Kenya-Police-USIU-Spartans-out-to-defend-Sana-Cup/1108-3425066-iligfb/index.html>

October 21: USIU-Africa was mentioned by The Daily Nation in an article titled *"Ulinzi, KPA set for showdown."*
<http://www.nation.co.ke/sports/Basketball/Ulinzi-KPA-set-for-showdown/1128096-3425492-cjkq8lz/index.html>

October 20: The Daily Nation mentioned USIU-Africa in an article titled *"Amina Mohamed seeks leaders' endorsement for AU commission post"*
<http://www.nation.co.ke/news/Amina-Mohammed-outlines-vision-as-AU-Commission-chair/1056-3424542-5tdfurz/index.html>

October 18: USIU-Africa was mentioned by The Standard newspaper in an article titled *"Top 50 web ranking universities in Kenya 2016."*
<http://www.standardmedia.co.ke/ureport/article/2000220185/Top-50-web-ranking-universities-in-Kenya-2016>