

CAMPUS THIS WEEK

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Freida Brown Student Center to be opened on Thursday



PHOTO CREDIT: Ankit Chhatbar

Over the last 45 years USIU-Africa has fostered a vibrant campus community that now boasts almost forty student organizations, sports teams and a student government – the Student Affairs Council.

This Thursday, November 10, the Freida Brown Student Center will be officially opened during a morning ceremony on the lawn next to the Library and Information Center. Under the theme, *“Believe it. Achieve it!”* the opening ceremony will begin at 10am and feature remarks from top university officials including the Vice Chancellor Prof. Paul Zeleza and DVC-Student Affairs & Enrollment Management Mrs. Ritah Asunda, while students will be represented by the Student Affairs Council Chair Mr. David Kiragu.

The Guest of Honor Mr. Ronald Osumba (Chairman of the Board, Youth Enterprise Development Fund), and immediate former Vice Chancellor Prof. Freida Brown - after whom the building is named – will make keynote remarks.

Various student activities will be showcased during the opening, including an art exhibition where student art pieces will be auctioned, and a commemorative canvas wall to raise funds for a scholarship fund. Student creativity will also be explored through photographs taken by students of the building, which will then be featured on digital media in the lead-up to the opening.

The new center, whose construction has cost approximately US\$ 7 million, covers 77,120 square feet, spans three wings and four floors and was designed to concentrate student services and recreational facilities under one roof.

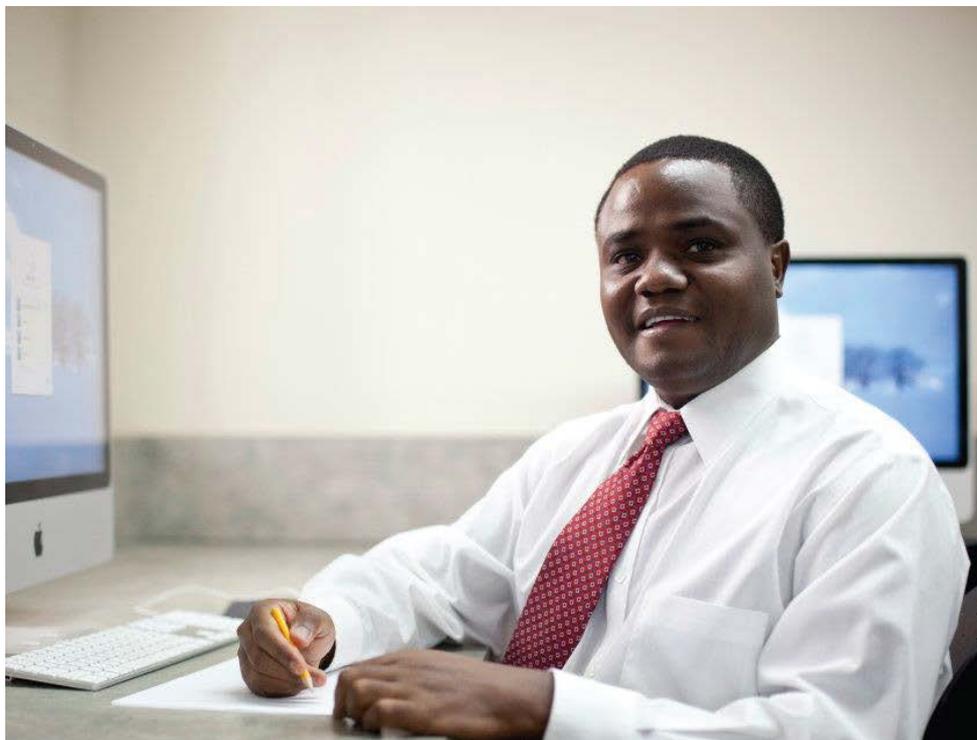
These services will now relocate to modern offices, together with expanded facilities such as the medical center. The university gym will for the first time occupy three spaces on three floors - a state of the art cardio room, a strength training room and a main gym that can host up to sixty users at a go.

One of the most innovative features of the new building is the presence of a top notch hotel and restaurant management training facility – the only one of its kind in East and Central Africa. The new kitchen, cafeteria and an additional demonstration kitchen will allow students to be prepared for a world-class working environment comparable to a five-star hotel and restaurant business.

The university has also set aside an innovation space on the top floor expected to nurture innovative initiatives, research and entrepreneurial ventures in technology, energy, agribusiness, among other areas. New SAC offices as well as expanded Placement and Career, Counseling, Academic Advising and Registrar services will now offer better collaborative experiences for both staff and students.

Electronic invitations to the ceremony have been dispatched through Council heads, to which recipients must respond for a formal invitation to be extended, due to the limited seating available.

Journalism professor appointed to prestigious editorial board



Dr. Kioko Ileri

Assistant Professor of Journalism and Mass Communication Dr. Kioko Ileri, has been appointed as a member of African Journalism Studies (AJS) Editorial Board effective Thursday, October 20, 2016. Established in 1980, AJS is the most-prestigious African journal in the field of journalism and mass communication.

Dr. Ileri, who until his appointment was a reviewer for AJS over the last three years, will be called upon to do reviews and advise the Editor-In-Chief and the associate editors on any issues that are of importance to the journal. Professor Herman Wasserman of the University of Cape Town is the journal's Editor-In-Chief.

"For decades, African Journalism Studies has been a source of first rate scholarship regarding journalism and mass communication in Africa. The continued growth and status of the journal are testament to the consistent quality of its editors, editorial board, and peer review process," says Professor Mark Deuze of Indiana University-Bloomington on the AJS website.

Among others, AJS is affiliated with the Journalism Studies division of the International Communication Association (ICA), where it sponsors the Best Paper Award in the division. The journal is published by Taylor & Francis Group.

Dean's paper warns on the loss of indigenous knowledge

Dr. Tom Onditi (Dean – School of Humanities and Social Sciences and Assistant Professor of English) published a paper on *"Language Attrition and Loss of Indigenous Knowledge: The Twin Sisters of Environmental Degradation"* in the American Journal of Indigenous Studies, Vol. 1 Number 1, 2016.

The paper delves into environmental degradation and the associated food scarcity, water shortage, dwindling harvests of agricultural output, shortage of medicinal plants, and global warming, arguing that any attempts to reverse this degradation, without embracing cultural revival, regeneration of indigenous languages and emphasis of indigenous methods of conservation of the environment are unlikely to bear fruit because these three processes are intractably linked.

Electoral Commission vacancies announced

The Student Affairs Council (SAC) has invited applications for three vacant positions in the Electoral Commission, from interested undergraduates and graduate students. Applicants must have completed between 64 and 92 units, and have a minimum Grade Point Average of 3.0 and a clean disciplinary sheet.

The commission which is charged with overseeing elections for office holders in the SAC and other student organizations, including by-elections. The Commission is also charged with taking over management of the Council in case of its dissolution or resignation of the Senate. Applications should be addressed to the SAC Senate and submitted to the Office of the Dean of Students.



Current officials of the Student Affairs Council (SAC)

USIU-Africa hosts conference on innovation and entrepreneurship

Once again, USIU-Africa is the host of the second African Summit on Entrepreneurship and Innovation (ASENTI) being held in the auditorium on 4-5 November 2016. The summit is an annual gathering of Small and Medium Enterprises (SMEs), startups, as well as top industry leaders and stakeholders from across Africa, to discuss entrepreneurship and Innovation. It offers a platform to discuss and create innovative solutions that can be potentially and practically transformed into business opportunities.

This year, the Summit was opened by Vice Chancellor Prof. Paul Zeleza and included keynote remarks from Mr. Joshat Mwaura (Partner, KPMG), who spoke on

"New trends of business that startups should focus on (Where is the future)".

The opening panel discussion on *"Africa re-thinking innovation"* included Dr. Bitange Ndemo (Associate Professor of Entrepreneurship, University of Nairobi), Ms. Wambui Chege (Director, Agribusiness, International Development Advisory Services at KPMG), Mr. Mark Mccorb (Country Director, YALI East Africa) and (Moses Mwangi, Youth Directorate, Ministry of Public Service, Youth and Gender).

Other panel discussions during the summit's first day were based on topics as varied and engaging as

"Turning talent into a global business brand" and *"Transforming the communities through social design."*

The second and last day of the summit will feature keynote remarks from Mr. Robert Collymore, CEO of East Africa's largest and most successful telecommunications company – Safaricom, on *"The role of startups in championing Sustainable Development Goals."*



Dr. Bitange Ndemo (Former Permanent Secretary in Kenya's Ministry of Information and Communication and Associate Professor of Entrepreneurship at the University of Nairobi Business School), speaks during the African Summit on Entrepreneurship and Innovation (ASENTI) Conference held in the auditorium on 4 November 2016.

SST invites applications for IBM mobile technology training course

The School of Science and Technology (SST) is inviting applications for the Mobile Application Developer Training to be held in the Hardware lab every Friday beginning November 11.

The four-week IBM mobile application development course provides hands-on experience using the IBM Worklight version 6.2 platform, to efficiently develop,

test and deploy server and client-side hybrid and native applications.

Applications can be submitted by filling an application form at www.usiu.ac.ke/ibm. The course fee is KES 10000 – current students are entitled to a 50% discount.

Language Support Unit to hold first writing clinic

Assistant Professor of English Dr. Martin Mburu is inviting students with English language needs to attend a writing clinic on Friday, November 11 from 10am to 12pm. Graduate students will congregate at the Lecture Theater I, while undergraduates will meet in Classroom B5, Chandaria School of Business.

Graduates participants will be taken through scholarly writing by Prof. Frederick Iraki (Professor of French) while Prof. Munyae Mulinge (Professor of Sociology) will tackle proposal and dissertation writing. For undergraduates, Ms. Zahra Magut will handle paragraphing, while Mr. Peter Mbugua will take participants through the writing process. Dr. Mburu will conclude with "Writing a term paper".

CHATS Club hosts hospitality conference

Deputy Vice Chancellor – Student Affairs Mrs. Ritah Asunda opened this year's Club of Hotel and Tourism Students (CHATS) Conference held in the auditorium on Thursday, 27 October. The conference's main feature was a panel discussion based on the theme "Is the hospitality industry a sustainable business in Kenya?".

The panel comprising Mrs. Anne Safari (General Manager, Lukenya Getaway), Dr Ray Mutinda (Lecturer, Kenya Methodist University) Mr. Brian Wafula Barasa (USIU-Africa alumni and consultant, Lulu Diaries Exhibitions & Events) and Mr. John Chirchir (Regional Marketing Manager, Emerging Markets – Kenya Tourism Board), discoursed on their career milestones, assuring their audience of the ample opportunities still available in the Kenyan and African hospitality industry.

Frankfurt School's graduate students visit USIU-Africa



Students from the Frankfurt School of Management and Finance (FSMF) listen to a talk on "Entrepreneurship in Kenya" from adjunct faculty Mr. Steve Kiruri during a session on Friday, November 4.

For the fifth year running, USIU-Africa has hosted ten students from the Frankfurt School of Management and Finance (FSMF) for an educational tour to USIU-Africa as part of the annual exchange program between the Chandaria School of Business' Global Executive MBA and FSMF's Master of International Business program.

The week-long visit which began on October 31, has been interspersed with lecture sessions on campus and at various corporate locations such as Safaricom,

East Africa Breweries Limited, Bidco Kenya and the Nairobi Securities Exchange. This year, the students will also find time to visit Nairobi's world-famous Giraffe Centre and the David Sheldrick Wildlife Trust.

Every June, GEMBA students also visit the FSMF's Frankfurt campus taking part in lectures and company tours throughout Germany's financial capital, which also happens to be home to the European Central Bank.



PHOTO: Diana Meso

Panelists discuss the sustainability of the hospitality industry during the CHATS Conference held on Thursday, October 27 in the auditorium.

From left: Mr. Brian Barasa (USIU-Africa alumni and consultant, Lulu Diaries Exhibitions & Events), Mr. John Chirchir (Regional Marketing Manager, Emerging Markets – Kenya Tourism Board), Mrs. Anne Safari (General Manager- Lukenya Getaway) and Dr. Ray Mutinda (Lecturer, Kenya Methodist University).

Drama club showcases adaptation to packed audience

Michezo Afrika's adaptation of the critically acclaimed theatrical play - *Sweeney Todd: The Demon Barber of K Street* tells the humorous story of a barber (Jedediah Mugarula, International Relations Junior) imprisoned by a judge (Mading Deng, International Relations Junior) on trumped up charges, who then goes on a murderous spree, and finally meets his nemesis - the judge.

The show opened on Thursday November 3 at the auditorium to a receptive audience of students, staff, faculty and alumni. The drama club has also scheduled a further two shows to run on Saturday, November 5 at 5pm, and at 4pm on Sunday, November 6.

The cast comprising the entire membership of the club have been practicing three times a week for the last four weeks to deliver the adaptation, directed by Sam Kanja (IBA, 2015) and Subira Thembeke (Criminal Justice Studies Freshman).



PICTURE 1



PICTURE 2



PICTURE 3



PICTURE 4



PICTURE 5



PICTURE 6

PICTURE 1:

K Street - a scene depicting a 'redlight' district which provides a setting for the return of the demon barber.

PICTURE 2:

The judge (Mading Deng, International Relations Junior) and his servant (David Mpore, International Relations Junior) almost stumble upon the barber's daughter (Betty Kimamo, Journalism Sophomore) and her love interest Alan Kariuki (International Relations Sophomore).

PICTURE 3:

The demon barber (Jedediah Mugarula, IR Junior) argues with a baker - Miss Lovette (Edith Nyokabi, IBA Senior) over the latter's poor communication skills.

PICTURE 4:

The demon barber prepares to slit the judge's (Mading Deng, International Relations Junior) throat in revenge over the presumed death of the barber's wife.

PICTURE 5:

The barber's daughter (Betty Kimamo, Journalism Sophomore) with her love interest (Allan Kariuku, IR Sophomore), as they try to navigate the increasingly complex web of intrigue surrounding the return of her father.

PICTURE 6:

The barber's daughter (Betty Kimamo, Journalism Sophomore) is inconsolable as she languishes in an asylum, where she has been imprisoned on the instructions of the amorous judge.

Red Cross club hosts Inter-University Forum

On Thursday November 3, the Red Cross club hosted various university students from Nairobi County for the Inter-University Forum at the auditorium from 10.00 am to 2.00 pm.

The forum which was attended by other Red Cross chapters from the University of Nairobi, Kenyatta University, Multimedia University, Kenya Teacher's Training College and St. Paul's University presented a platform for participants to discuss emerging issues within the Red Cross fraternity.

The forum also featured inter-university competitions in team building, first-aid, camp setup and a fire safety challenge – all held at the soccer field.

Present at the event was the Head of Transport and Co-Patron of the USIU-Africa Red Cross Club Mr. George Onyango, who urged the members to use their various skills while volunteering for the Red Cross and the Red Crescent movements, adding that it is vital for the progress and stability of society.

USIU-Africa Red Cross club provides first aid services on and off campus, and also establishes and supports voluntary safe and sustainable blood donation systems with the help of the Kenya Red Cross and Blood Link. From Tuesday November 8, the club will host a blood drive behind the cafeteria, to boost blood banks at local hospitals.

The International Federation of Red Cross and Red Crescent Societies (IFRC) is the world's largest humanitarian and development network, with millions of volunteers in 190-member national societies.

Media mentions



November 4: USIU-Africa was mentioned by Tuko.co.ke in an article titled "*Terryanne Chebet new job revealed*"

<https://tuko.co.ke/220846-after-leaving-citizen-tvterryanne-chebet-job-revealed-including-company-hire.html>

November 4: The Daily Nation mentioned USIU-Africa in article titled "*Title chasing Strathmore University Scorpions take on JKUAT in hockey league.*"

<http://www.nation.co.ke/sports/hockey/Title-chasing-Scorpions-take-on-JKUAT-in-hockey-league/1108-3440952-epug2mz/index.html>

November 2: USIU-Africa was mentioned by The Daily Nation in article titled "*Superb Co-op thrash KPA to stay top of log.*"

<http://www.nation.co.ke/sports/Basketball/Superb-Coop-thrash-KPA-to-stay-top-of-log/1128096-3437858-d3sfydz/index.html>

November 2: USIU-Africa was mentioned by the Business Daily in article titled "*Safaricom tests M-Pesa payment cards on students.*"

<http://www.businessdailyafrica.com/Corporate-News/Safaricom-tests-M-Pesa-payment-cards-on-students/539550-3439028-in8j3y/index.html>

November 1: The Daily Nation mentioned USIU-Africa in article titled "*Orange a point away from title.*" http://www.the-star.co.ke/news/2016/11/01/orange-a-point-away-from-title_c1447356

November 1: The Standard mentioned USIU-Africa in article titled "*USIU chase top three finish in premier league battle.*"

<http://www.standardmedia.co.ke/sports/article/2000221677/usiu-chase-top-three-finish-in-premier-league-battle>

October 31: USIU-Africa appeared in an article titled "*Telkom Orange have one hand on hockey league trophy,*" by The Daily Nation.

<http://www.nation.co.ke/sports/hockey/Telkom-Orange-have-one-hand-on-hockey-league-trophy/1108-3436618-v9u6qw/index.html>

October 28: USIU-Africa was mentioned in an article titled "*Telkom Orange, Sliders face off as title race enters homestretch*" by The Daily Nation.

<http://www.nation.co.ke/sports/hockey/Telkom-Orange-Sliders-face-off-as-title-race-hots-up/1108-3433302-35xf17z/index.html>

October 29: The Daily Nation mentioned USIU-Africa in article titled "*USIU end Amira Sailors' league title hopes.*"

<http://www.nation.co.ke/sports/hockey/USIU-end-Amira-Sailors-league-title-hopes/1108-3434522-3iwmqz/index.html>

UPCOMING EVENTS

Saturday, November 5
ASENTI 2016 Summit (Day 2)

November 8-9
Red Cross Club: Blood Donation Drive

November 8-10
SAC Week

Thursday, November 10
Opening of the Freida Brown Student Center